



KCAU BizVenture Launchpad Program

Call for Applications

"From Mindset to Market"

Are you a student with brilliant business venture or idea? Or perhaps you're passionate about solving real-world problems? The "From Mindset to Market" entrepreneurship program, a joint initiative between the **KCAU Incubation Hub & School of Business**, is your chance to turn your ideas into reality! Open to students from all schools, we encourage you to form multidisciplinary teams to bring diverse perspectives to your business ideas.

What's the Program About?

This intensive program, running from August 2025, guides you through the journey of developing and validating your business idea. With phases including application, an in-person bootcamp, and post-bootcamp mentorship, you'll gain the skills and knowledge to launch your venture. What You'll Gain

- **Learn from Experts:** Receive guidance from experienced entrepreneurs and mentors.
- **Develop Your Idea:** Build a solid business model, prototype, or Minimum Viable Product (MVP).
- **Network:** Connect with like-minded peers, industry professionals, and potential investors.
- **Compete for Recognition:** Showcase your idea on Demo Day and compete for awards like "Best Pitch" and "Most Promising Idea."

Application Process

- **Group Formation:** Students are encouraged to submit in groups of 5.
- **Submission Period:** The application portal opens from August 6 to August 29, 2025.
- **What to Submit:** Submit your business venture, idea or expression of interest via the portal. Applications will be evaluated based on relevance, feasibility, and innovation.
- **Selection Notification:** Selected teams will be notified by September 5th, 2025, and proceed to the next phases.

Key Details

- Eligibility: Open to students from all schools. Multidisciplinary teams are highly encouraged.
- Cost: Participation is free for all selected students.
- Timeline: The program spans August to April 2026, with key activities like the bootcamp in late October and mentorship extending through April 2026.

How to Apply:

Submit your application through the following online portal:

<https://incubation.bridgeforbillions.org/signup?organization=224&program=573>

Whether you have a fully formed business or innovative idea or just a spark of interest, we want to hear from you!

For Enquiries:

Email: innovation@kcau.ac.ke or alexander@kcau.ac.ke

Take the First Step!