KCA UNIVERSITY
3RD INNOVATION WEEK & INDUSTRY SUMMIT

Chief Guest

Mr. Rohit Vadhwana
Deputy High Commissioner of India to Kenya and Deputy Permanent Representative to UNEP & UN-Habitat

Chief Host

Prof. Isaiah I.C. Wakindiki, PhD., Pri. Sci. Nat.,
Professor of Soil Science,
Vice Chancellor & CEO KCA University

28th - 31st October, 2024

KCA University Grounds, Ruaraka Campus

FOR MORE DETAILS

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Sponsors and Partners

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KCA University 3ʳᵈ Innovation Week and Industry Summit 2024

THEME: RESEARCH TO MARKET: INNOVATE . COMMERCIALIZE . TRANSFORM.

Welcome to KCA University 3rd Innovation Week and Industry Summit 2024! This year's event brings together the brightest minds in research, technology, business, and creative arts to explore the theme **"From Research to Market: Innovate. Commercialize. Transform."**

Join us for four transformative days of inspiration, knowledge sharing, and networking. Whether you're a student innovator, entrepreneur, academic, industry expert, or policy-maker, this is your opportunity to engage with cutting-edge ideas, participate in insightful discussions, and discover pathways to bringing research to market.

From Research to Market: Innovate. Commercialize. Transform.

KCA University 3rd Innovation Week and Industry Summit 2024

What to Expect

1. Keynote Speakers

We're honored to have industry leaders share their insights into innovation, commercialization, and the future of technology. Gain insights from top industry experts on driving research from lab to market and navigating challenges in the business and tech world.

2. Expert Talks and Panel Discussions

Leading academics, entrepreneurs, and professionals from various fields will share their experiences and best practices.

3. Innovation Competitions

Calling all student innovators! Showcase your groundbreaking ideas and solutions in our competitions. Win mentorship, resources, and potential partnerships to turn your ideas into thriving businesses.

4. Master Classes

Participate in hands-on workshops led by industry veterans and experts, designed to equip you with the skills to innovate and commercialize successfully.

5. Exhibitions

Explore the latest innovations and creative solutions from students, researchers, and startups. Network with innovators and discover potential collaboration opportunities.

Event Highlights

Each day will feature keynote addresses, panel discussions, and breakout sessions to allow deeper engagement with the topic of your choice. Participate in Q&A sessions and network with peers and professionals during breaks.

Why Attend?

1. **Learn** from industry leaders and experts on how to commercialize your research and innovations.
2. **Network** with innovators, investors, academic leaders, and professionals from across industries.
3. **Compete** in innovation challenges to showcase your solutions and potentially win prizes, mentorship, and funding.
4. **Discover** cutting-edge ideas, groundbreaking solutions, and research-driven innovation from across the continent.

From Research to Market: Innovate. Commercialize. Transform.

DAY 1

Tuesday 29th October 2024 VENUE: KCA University Main Campus (MAIN HALL)		
Time	**Activity**	**Coordinator**
8:00 – 8:30AM	Arrival and Registration	Dr. Peter Kariuki
8:30 – 8:35AM	Anthem and Prayers	
8:35 – 8:40AM	**Welcome Remarks,** Dean Research, Innovation & Outreach	
8:40 – 8:50AM	**Opening Remarks,** DVC Research, Innovation & Outreach	
8:50 – 9:10AM	**Remarks and Introductions,** Prof. Isaiah I.C. Wakindiki, Vice Chancellor & CEO KCA University	
9:10 – 9:40AM	**Chief Guest Keynote Speech,** H.E. Rohit Vadhwana, Deputy High Commissioner of India to Kenya & the Deputy Permanent Representative of India to the UNEP and UN-Habitat	
9:40 – 10:00AM	**EXHIBITIONS TOUR**	Dr. Abraham Rotich
10:00 – 10:30AM	**Tea Break**	
10:30 – 10:35AM	Remarks by Dean School of Business	Dr. Caroline Ntara
10:35 – 10:50AM	Word from Sponsors	
10:50 – 11:05AM	**"Transforming Small Business to Great Business",** James Mwangi Gitahi, CEO, Diamond Engineering Company Ltd. Entrepreneurial Success Story	
11:05 – 11:35AM	**"Fostering innovation and collaboration in the East African Business Ecosystem",** Mr. Akinyemi Awodumila, Partner Deloitte	
11:35 – 12:05PM	**"Harnessing the Power of Generative AI and Cloud Computing: Accelerating Research to Market Transformation",** Ms. Veliswa Boya, AWS Senior Developer Advocate (Europe, Middle East and Africa)	

DAY 1

12:05 – 2:00PM	Panel Discussions – **"Research to Commercialization"** • Prof. Wanja Tenambergen - DVC Academic Affairs Riara University, • Prof. Vincent Onywera - DVC Rearch Innovation & Outreach KCA University, • Ms. Veliswa Boya - AWS Senior Developer Advocate, • CPA. Felix Ratemo - Finance Consultant and Certified Forensic Fraud Examiner, • Dr. Ibrahim Tirimba (Moderator)	
2:00 – 5:00PM	**NETWORKING WITH EXHIBITORS**	

From Research to Market: Innovate. Commercialize. Transform.

DAY 2

Wednesday 30th October 2024 Coordinators: Kevin Mugoye, Lisper Kendi VENUE: KCA University Main Campus (MAIN HALL)		LT 2 – 1	LT 2 – 2	LT 2 – 3
Time	Activity			
8:30 – 9:30AM	Arrival and Registration			
9:30 – 9:40AM	Anthem and Prayers			
9:40 – 9:45AM	Welcome Remarks, Dean School of Technology			
9:45 – 9:50AM	Opening Remarks, DVC Academics & Student Affairs			
9:50 – 10:20AM	Keynote Speech, "Role of Corporate Social Responsibility in Driving Innovation and Sustainable Development", John Matogo, Corporate Social Responsibility Leader for Middle East & Africa at IBM Africa			
10:20 – 10:40AM	EXHIBITIONS TOUR			
10:40 – 11:10AM	Tea Break			
11:10 – 11:20AM	Word from Sponsors			
11:20 – 12:20PM	"*The Role of Data Science in Driving Innovations*" Webinar by Prof. Andy Asare, University of Calgary.	Software Development Masterclass with Ruby Africa	Financial Modelling Masterclass with Viktoria Ventures	Design Thinking & Daraja Masterclass with Safaricom
12:20 – 2:00PM	Panel Discussion "Emerging Technologies" Panelists: • Ms. Adeline Makokha – AWS Community, • Ms. Nancy Muriithi - SheHacks,			

DAY 2

	• Mr. Benard Banta – Lead, Ruby Africa Community, • Ms. Purity Kanario - Learner Community Experience Specialist Sandtech, • Mr. Alexander Njuguna (Moderator)			
2:00 – 5:00PM	NETWORKING WITH EXHIBITORS			

From Research to Market: Innovate. Commercialize. Transform.

KCA University 3rd Innovation Week and Industry Summit 2024

DAY 3

Thursday 31st October 2024
VENUE: KCA University Main Campus (MAIN HALL)

Time	Activity	Coordinator
8:30 – 9:30AM	Arrival and Registration	Sarah Masese
9:30 – 9:35AM	Anthem and Prayers	
9:35 – 9:40AM	Welcome Remarks, Dean School of Education, Arts and Social Sciences	
9:40 – 9:50AM	Opening Remarks, DVC Finance, Planning and Development	
9:50 – 10:20AM	Keynote Speech, Robi Mbugua, CEO Anticounterfeit Authority	
10:20 – 10:40AM	EXHIBITIONS TOUR	
10:40 – 11:00AM	Tea Break	
11:00 – 11:15AM	Word from Sponsors	Dr. Zipporah Okoth
11:15 – 11:35AM	Address, Tim Owase, CEO Kenya Film Commission	
11:35 – 11:55 AM	Presentation, Kenya Film Classification Board	
11:40 – 1:30PM	Creative Arts Exhibition	
1:30 – 2:30PM	NETWORKING WITH EXHIBITORS	
2:30 – 3:30PM	CLOSING CEREMONY	

Sponsors and Partners

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