

# **Africa Academy of Management (AFAM) Transforming Organizations in the Digital Era: Dignity, Justice, and Prosperity in Africa . Report On The Conference**

7<sup>th</sup> Jan 2024

We had a session on Creative Praxis in the classroom, using the impactful-Five (i5) Pedagogy with the PRIME ( Principles of Responsible Management in Africa) community sponsored by UN. Where I was invited by the Chairperson Prof. Sherwatt From Egypt to participate

1. Framing the i5 characteristics locally to the African classroom
- 2.institutional barriers to implement i5
3. Maximizing skills development for African students and bring in the SEE- DO-REFLECT Analogy



## Composition & Purpose of AFAM



- The Africa Academy of Management (AFAM) is a professional group of academics and practitioners interested in management scholarship and teaching in Africa. **The primary** purpose of AFAM is the development and improvement of members' capabilities for research and teaching of management in organizations in Africa. **The secondary** purpose is the promotion and advancement of management in Africa. AFAM also provides an outlet for scholarly work on management in African organizations. **They aim to** 1. Foster the general advancement of knowledge and scholarship in the theory and practice of management among African scholars and/or academics interested in management and organization issues in Africa. Africa is defined broadly to include all of Africa and individuals of African descent in the Diaspora (i.e. The Caribbean, South America, Europe, Asia, Oceania, Middle East, and North America); and 2. Perform and support educational activities that contribute to the intellectual and operational leadership in the field of management within the African context.

## PARTNERSHIPS

### **Partnered with different institutions to offer four (4) Africa Faculty Development Workshops (AFDWs) in Egypt, Ghana, Rwanda, and South Africa**

The African Faculty Development Workshops (AFDWS) are avenues for more scholars to register in the AFAM membership where they are taught on Development of their research papers, I had a conversation with Prof. Judy Muthuri and she requested that we register our University KCAU so as we can host such events, June 2024 it will be in Strathmore University and will disseminate the link to our faculty, we are in collaboration on a Grant we won with my other KCAU colleagues.





# AFAM TRACKS & CHAIRS

Launched initiative, Africa Journal of Management (AJOM) Fellowship Program. The AJOM Fellowship Program aims to match a promising young scholar from Africa with a mentor to work on joint research.

<a href="#"><u>Track 1, 2, 3</u></a>	Entrepreneurship and Small Business Constant Beugre Delaware State University, USA Organizational Behavior and Human Resource Management Natasha Winkler-Titus Stellenbosch University, South Africa
<a href="#"><u>TRACK 4, 5, 6</u></a> <a href="#"><u>ernative resources</u></a>	Track 4: Strategy and International Management Tahiru Liedong University of Bath, UK Track 5: Social Issues in Management in the Context of Africa Mumbi Maria Wachira Strathmore Business School, Kenya Track 6: Sustainability and Green Management Moataz Darwish American University in Cairo, Egypt
<a href="#"><u>TRACK 7, 8, 9</u></a>	Track 7: PDW/Symposia Lilian Otake-Ebede University of Liverpool, UK Loliya Kagher University of Aberdeen, UK Track 8: Management Practice Obi Berko Damoah University of Ghana Track 9: Teaching and Learning Frances Tuer McMaster University, Canada Grace Abban-Ampiah Ghana Institute of Management and Public Administration, Ghana
<a href="#"><u>TRACK 10, 11</u></a>	Track 10: Doctoral Consortium & Junior Faculty Consortium Hermann Ndofo Indiana University, USA Michael Holmes Florida State University, USA Track 11: All Academy Poster Session Samuel Aryee University of Surrey, UK Sherwat Elwan Ibrahim American University in Cairo, Egypt
<a href="#"><u>Icons</u></a> <a href="#"><u>infographic resources</u></a>	

## **Presentations : Dr. Lucy Wamalwa & Dr. Mary Mwanzia**

- Dynamic capabilities in business ecosystem in developing countries Lucy Wamalwa KCA, Kenya 8<sup>TH</sup> Jan 2024 and 9<sup>th</sup> Jan respectively



- **All Poster Presentation**

- Determinants of implementation of public procurement act on commercial state corporations



## Advancing Sustainable Practices: The role of African Business Schools in Climate change (Prime Leadership)



- We were invited with my colleague to attend this PDW ( Professional Development Workshop). Some of the discussions we had were on how to build a Capacity for Academics:
  - i) What would a climate leadership academic career entail ; Agenda for students in African to have knowledge on how to carb emissions, create safe spaces for students in the industries, managers to bring in relationships more serious on adaptation, community change like planting trees, Global game like help companies on adaptation, new skills , decent job, Business schools to speak to people with power, short courses on responsible leadership
  - ii) Which research topics would hold the utmost relevance e.g climate Finance
  - iii) What does the private sector need from Business school; support them to create systems, meetings twice a month and can be virtual, responsible leadership to bring peace.



## **Potential networks developed and how they will add value to the applicant and KCA University.**

Some of the potential Networks developed were and which will add value to KCAU:

1. The vice chairman of AFAM Prof. Judy Muthuri and Prof Michael Zisuh will be working with me on a doctoral paper for social economic development in Africa, The linkage between this network is that they will represent us in future grant writing for acceptance in UK.
2. Prof. Sam Aryee University of Surrey, Prof. Michael Zisuh Ngoasong The Open University ,Prof. Franklin Nakpodia Durham University, Prof. Jako Volschenk Stellenbosch business School, Prof. Camille Meyer University of Cape Town, Dr. Ekaterina Inova HSE University, Prof Mira Slavova Warwick Business School, Dr. Miebi Ugwuzor Niger Delta University Nigeria, Caren Scheepers university of Pretoria Gordon Institute of Business Science, Natasha Winkler Titus Stellenbosch Business school, With all these professors agreed to be invited in some of my sessions and the faculty to different specializations in different course topics during facilitation given time to prepare and also to get involved in research conferences
3. Prof. Michael Zisuh Ngoasong The Open University requested for more research collaboration and promised to be reviewing research articles, book chapters and case studies development, the University will gain through student facilitation using these case studies and book chapters

## **Potential networks developed and how they will add value to the applicant and KCA University.**

- Bella Galperin University of Tampa, Florida Area, she is well vast with Literature review
- Rebecca Namatovu Copenhagen Business School, Denmark she is an editor in the Journal of AJOM, and she is open to any articles send to her for reviews and publication.





# Potential networks developed and how they will add value to the applicant and KCA University , links Cont'

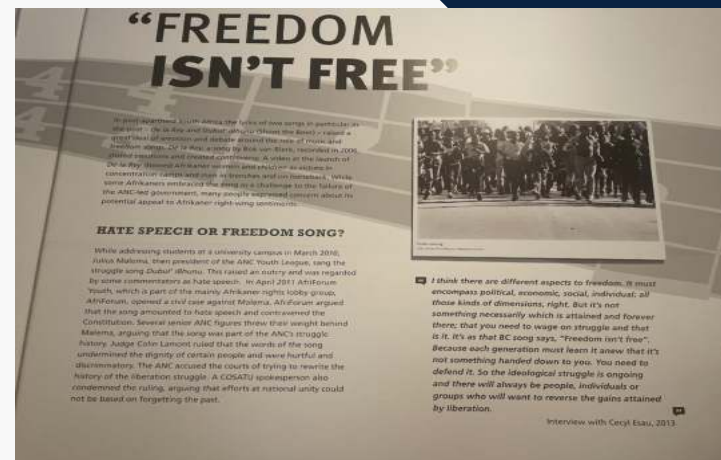
Some of the potential Networks developed were and which will add value to KCAU Links:

- 1. <https://www.cohortsistas.org> , Cohort Sistas/ Advancing Racial Equity in Doctoral Education , this is a sponsorship club to Postgraduate students
- <https://opportunities-insight.britishcouncil.org/news/opportunities/grants-international-research-collaborations> Grant on Equity, Diversity and Inclusion Nottingham Trent University,UK with Olu Aluko



“Freedom isnt free” Eah generation must learn it a new that its not something handed down to you can be political, economic, social individual all these dimensions can involve. I Found this interesting for Ethinography type of research.

**—interview with Cecyl Esau, 2013**



## Potential collaborators/partners

Some of the potential Potential collaborators/partners which will add value to KCAU :

1. NORTHWEST UNIVERSITY wants KCAU to collaborate on students supervision and exchange programmes.
2. PRIME Chapter to have institutional membership and get possibility of sponsorship on Climate.
3. Prof. Judy Muthuri Vice Chairman of AFAM also requested for institutional membership with a discounted rate of \$60 instead of \$80

